



THE COMPASSES, CHERTSEY

KEY STATS

Ferndown Real Estate Ltd

The property known as The Compasses was originally an inn built in the 17th century. In the late 80's it was converted into flats for sheltered housing. The property has now been transformed into eight beautiful one and two-bedroom apartments which have been carefully designed to reflect the history of the building but with a modern feel.

We launched the scheme off plan with a show flat, utilising our knowledge of the local area and a proven marketing campaign focussing on the First-Time buyer market, 50% were sold off plan in a relatively short space of time to four help to buy buyers. This was a challenging development to market as the property had no off-street parking and the location was on a busy road. However, we overcame this objection by offering a parking permit at a nearby local car park and sold out the development.

Hodderson Land & New Homes

Our Land & New Homes team offers the perfect combination of experience and insight. We work in every sector of this growing market and everything we do is driven by a genuine desire to add value for our clients wherever we can. Our extensive knowledge of the local area can help you pinpoint and exploit opportunities.

A proud member of:



Sold
50% sold off plan



Average Prices achieved
One bedroom - £229,000
Two bedroom - £283,333



Average £ PSF
One bedroom - £545
Two bedroom - £469

“ This was our first development in Chertsey, and it was a pleasure to deal with both Chris and Nicole. Nothing was too much trouble and they worked really hard to get the scheme sold. I wouldn't hesitate to work with them on another development. ”

*Daniel Leviton – Director
(Ferndown Real Estate Ltd)*