



THE BOURNE, CHERTSEY

KEY STATS

Lux Homes Ltd

The Bourne was the first development of its type within the centre of Chertsey and was aimed at high end purchasers who were willing to pay a premium for high specification apartments.

The main building façade was dated back to the 1850's, but with some sympathetic planning by our client, they managed to deliver a fantastic ten unit scheme. The development consisted of one and two bedroom apartments and one commercial unit retained on the high street.

We worked hard to deliver a marketing strategy to bring purchasers who had not considered Chertsey previously. The mantra was always "If you build it, they will come", and with this we managed to secure record prices for Chertsey! People really started to notice what Chertsey had to offer in comparison to the neighbouring towns of Virginia Water, Weybridge and Ascot.

Hodders Land & New Homes

Our Land & New Homes team offers the perfect combination of experience and insight. We work in every sector of this growing market and everything we do is driven by a genuine desire to add value for our clients wherever we can. Our extensive knowledge of the local area can help you pinpoint and exploit opportunities.



**Initial release: 3 units sold
on the day of the launch**



Average Prices achieved
One bedroom - £250,000
Two bedroom - £351,000



Average £ PSF
One bedroom - £473
Two bedroom - £448

“ This was our first development in Chertsey and I really enjoyed working with Chris and the team at Hodders to deliver this scheme. From day one they shared my passion and belief for the site and it was refreshing to deal with an agent who was so hands on. ”

Mark Hulbert – MD (of Lux Homes Ltd)