



## KNOLL MEWS, CHERTSEY

### KEY STATS

## Knoll House Developments Ltd

Originally, the site now known as Knoll Mews was a 5 bedroom house with a large garden that our clients purchased as a consented site for seven 3 and 4 bedroom homes.

We identified early on that this development would be most popular with young families, looking to buy their first home and utilising the government help to buy scheme. Recognising this, we diverted our marketing at not just selling the properties, but selling the area. Chertsey is a wonderful up and coming area with excellent schools, transport connections, and green areas – a perfect selling point for those looking to buy their family home.

Targeted social media advertising enabled us to bring clients from far and wide to maximise the prices achieved. Despite challenging conditions, the off-plan launch went well and we successfully got the majority of the units exchanged just as the site was nearing completion. We pride ourselves in delivering results to all our clients, and our determination and enthusiasm for the industry manages to pull us through even the toughest of lockdown times!

### Hodders Land & New Homes

Our Land & New Homes team offers the perfect combination of experience and insight. We work in every sector of this growing market and everything we do is driven by a genuine desire to add value for our clients wherever we can. Our extensive knowledge of the local area can help you pinpoint and exploit opportunities.



**Initial release: 100% sold before completion**



**Average Prices achieved**  
Three bedroom - £485,000  
Four bedroom - £535,000



**Average £ PSF**  
Three bedroom - £457  
Four bedroom - £417

“ We have sold 7 of 7 new build properties off plan with Hodders Chertsey and we found them great to work with from design stage, all the way through to completion and beyond. We are hoping to do more development in the area and look forward to working with Hodders again. These guys come highly recommended. Thanks to all the team. ”

David Joyner – Director (of KHD)