



BIRCH HOUSE, CHERTSEY

## KEY STATS

## ALDS Limited

The property Birch House is Phase two of the Portman House development from ALDS.

Planning was granted to build a further six apartments in part of the car park area of Portman House, consisting of two 1-bedroom and four 2-bedrooms.

Due to the successful sell out of Portman House with Hodderson, ALDS appointed us as sole agents.

There is still a strong demand for first time buyers in the area and we targeted our launch strategy towards this demographic and promoting the government Help to Buy scheme, five of the purchasers used the scheme in this development.

### Hodderson Land & New Homes

Our Land & New Homes team offers the perfect combination of experience and insight. We work in every sector of this growing market and everything we do is driven by a genuine desire to add value for our clients wherever we can. Our extensive knowledge of the local area can help you pinpoint and exploit opportunities.



**Initial release: 30% sold at open house**



#### Average Prices achieved

One bedroom - £240,000  
Two bedroom - £337,500



#### Average £ PSF

One bedroom - £583  
Two bedroom - £443

*“ We have worked with Hodderson over the last 4 years, and they have consistently delivered results and are great to work with.”*

*Daniel Sterling – Director (ALDS Limited)*